

Sweatshirt Program **Process**

Below is a suggested process list for churches planning to launch a Sweatshirt Program for a public school.

1. Work through the "Prelaunch Planning" page (document below).
2. Determine about how many sweatshirts could be sold to church and community members, and double that number to come up with a total of how many could be donated to students.
3. Meet with school representatives to determine which student groups might benefit most from the program. (For example, the marching band might use them as uniforms.) Based on projected numbers, determine how many students could benefit from it. (Note: We recommend you do not provide this program only for at-risk kids or those from families living in poverty. See "General Information" for more information about this.)
4. Work with school representatives to select a design from the [Righteous Clothing website](#), or from another trusted vendor that is willing to offer this type of deal (three for the price of one, or something similar).
5. Obtain digital copies of school name, logo, seal, etc., as needed to create the school sweatshirts.
6. Place your initial order for sweatshirts to sell to the church community. You can order more as needed, in quantities of 30 or more.
7. Work with the appropriate school representatives to determine how sweatshirts will be distributed.
8. Start sweatshirt sales at church and/or other locations.
9. After Step 8 is completed, place order for the appropriate number of "giveaway" sweatshirts. (Double the number sold.)
10. Work with school to distribute sweatshirts.