

Sweatshirt Program **General Information & Resources**

General Considerations

- **Timing:** The beginning of the school year is optimal.

Mistakes to Avoid

- **Too few sizes available:** *We recommend including a few XS, XXL and 3XL along with the typical size range (better yet, if possible, find out what the kids' sizes are before ordering).*
- **Only undertaking the program for at-risk kids or those from families living in poverty:** *We recommend targeting the entire school if possible, or defined groups within the school based on activity (in order to avoid identifying those students living in poverty with a sweatshirt donation, which would simply lead them to not want to wear them).*
- **Encouraging church members to donate their purchased sweatshirt instead of keeping it for themselves:** *If your church community has and wears sweatshirts or other spirit-wear promoting the school partner, it builds the partnership by helping the church community to identify more strongly with the school.*

Resources

Our generous friends at Righteous Clothing have offered an amazing deal to promote churches that are in a supportive partnership with a public school. Learn more about it at BeUndivided.com.